

**USAT Midwest Region Council
Conference Call
Thursday, January 8th, 2015
9:00 pm – 10:00 pm EST**

Presiding: Jim Weaver

Present:	Robert Takla	Maggi Wettstein	Todd Baldi	Dan Tun
	Jeff Grady	Rob Garren	Lindsey Cook	Juliette Goldstein
	Graham Wilson	Michael Wendorf	Lesley Kruzel	Nick Cunningham
	Mike Groaning	Dave Kuendig		

Minutes: Michelle C Harter

**Absent: Mike Abegg
Lawrence Giannetti
Mindy Soranno**

ACTION ITEMS SUMMARY

Task	Responsible	BY (if applicable)
Follow up on the official ITU training.	Jim	Jan 12th
Submit your email address of preference to Michelle for comp membership information if you never received it from National for 2015.	All	Jan 15th
Submit any potential youth grant applicants in the Region to Michael.	All	Feb. 15th

Meeting Minutes

Meeting Called to Order 9:11 pm EST

Opening Remarks and Budget Status- Jim

- Nothing has been communicated from National yet regarding our final 2015 Budget.

Race Director Symposium Update- Mike G

- 50-60% increase in participation from last year.
- Karen Smyers did an outstanding job as the keynote speaker.
- A survey distributed post-meeting provided good feedback on presenters and topics.
- A good selection of speakers and vendors. Participants remain engaged throughout the day.
- Constructive feedback for future meetings included different topics to cover and more networking opportunities.
- Will continue to host in partnership with the Midwest. Inviting coaches proved successful by facilitating relationship building between race directors and coaches.
- Will aim to host on the first weekend of December 2015.

Talent ID Series – Mike G

- 2015 Series has been established and is posted on the website. Includes Draft Legal Races.
- Detroit Tri will be the Championship race which is also the ITU Paratriathlon Championship race this year.

- This year the focus is to target larger populated areas to encourage repeat participation. For example, there will be two races in Indy and three in Chicago.
- Clinic will be held in April at Purdue University for top performers. Sheila Taormina is booked to conduct seminar and clinic.

Youth Grants 2015 – Michael

- Since no official final budget approval, it is unclear the funds available for this program yet.
- Applications will be drafted and distributed prior to our Spring meeting.
- The core philosophy of this program is to support organizations that encourage memberships, deliver programs that improve skills and advocate participation in healthy lifestyles.
- Our grant program has grown to establish several partners throughout the entire Region.
- This year a focused effort will be placed on the urban and underserved communities.
- Program provides excellent ROI to USAT.
- If any Council member is aware of an organization that may benefit from our youth grant program can contact Michael.

ITU 2015 – Rob

- An Open AG Race has been added to the week long event.
- This will help encourage more participation from this Region.
- Question raised on being an ITU official and details being communicated in timely manner.
- Jim will follow up on the ITU official training.

Recognition of top ranked Mideast Region Athletes – Jim

- Jim will be discussing this topic at the next Regional Chairs Meeting and will communicate afterward for Council discussion.

Admin Update – Michelle

- All Council officers will remain as is for 2015.
- COI forms will be electronic again this year. Be on the lookout to complete those. It is required for every Council member to complete one.
- If you did not receive information for a comp membership, please let Michelle know.

Meeting Adjourned at 10:08 pm CST