USAT Mideast Region Council
Conference Call
Thursday, January 9th, 2014
9:00 p.m. to 10:00 p.m. EST

Presiding: Jim Weaver

Present: **Lesley Kruzel** **Jeff Grady** **Mike Groaning**
Lawrence Giannetti **Rob Garren** **Rosalyn Popham**
Michael Wendorf **Graham Wilson** **Kevin Smeltzer**

Minutes: Michelle C Harter

Absent: **Robert Takla** **Keri Serota** **Drew Heintz**
Rick Slawinski **Eric Potter** **Melissa Stockwell**

ACTION ITEMS SUMMARY

Task	Responsible	BY (if applicable)
Send social media guidelines to Michelle.	Kevin	completed
Check with National on COI forms for Council.	Kevin	completed
Determine face-to- face locations/dates to propose to Council.	Michelle	Jan 31st
Submit website content to Drew/Michelle.	All	Jan 31st and ongoing
Form Subcommittee for ITU Chicago onsite Mideast promotion.	Rob	Jan 31st
Explore Sponsorship opportunity for Tent promotions.	Jim	March 2014
Investigate pros/cons of purchasing versus renting a tent.	Michelle	March 2014

Meeting Minutes

Meeting Called to Order 9:03 p.m. EST

Opening Remarks- Jim
- Roll call and greeting.
- Lindsey Cook, who served on Council before, is interested in joining again.

Regional Chairs Committee Update - Jim
- Baseline Budgets are approved. Incremental budget requests in question and will be addressed first week in February.

Race Directors Symposium Summary - Mike
- The December 7th, RD Symposium in partnership with the Midwest Region was a tremendous success. It was well-received and earned positive feedback. It was described as engaging, exciting and interactive.
- A summary of the Event is available on our website for download.

2014 Regional Paratriathlon Championships – Keri (via email)
We have confirmed that the Fox Island Sprint Triathlon taking place in Ft. Wayne, IN on August 17 will be the Mideast Paratriathon Regional Championships. They have been approved as a Parafriendly Race for 2014 and are listed on

USAT's Paratri list of regional championships. I believe almost all 10 regions have secured a Paratri Regional Championship for 2014 which is very exciting. Last year we had the largest Paratri Regional Championships in the country with over 20 athletes. We are hoping for the same again this year. While that is a large number in the paratri world, it is still small relatively speaking.

We have spoke with Derek, the race director, and while he is committed to doing everything he needs to do for the event he did not have the budget for 2 race officials, which are required for any regional championships. Roslyn was able to secure to officials willing to work this event and the cost will be approximately $500. The Mideast Council has agreed to cover this cost for the event out of the paratri budget.

We will continue to work with Derek on the event as well as on recruiting athletes within our region to attend.

2014 ITU Chicago Update – Rob (via email)

The course should be out soon for the race. At which point I think people will start signing up again. My goal for the event is really, not only to be there for our athletes, but also have a bit of info to share with them as well. I think it's a great chance to point out the benefits of USAT membership. In the upcoming month I will look into what the expo dates and times are, and the fee for having a booth.

Website/Social Media – Drew (Michelle)

- One large task to accomplish in the next month or so is replicating some of our website content to the National website Mideast webpage. Council members send 2014 content to Drew and Michelle.
- We have created a twitter account to promote our Regional events and initiatives. At this time, we are still determining the best way to manage and execute to ensure posted content is kept appropriate and in light of the Mission.

Administrative Update – Michelle

- Will be following up to ensure Council has received comp memberships.
- No update on elections as of the date of this meeting. (post-meeting update: election revote will take place soon. Anticipated some time in January for 30 days.)
- Council Roster will be updated for 2014.
- Face to face location and dates will be proposed for spring meeting soon via email.
- COI forms will need to be completed by every Council member. Waiting to hear from National if that is going to be online or paper submission. (post-meeting update: COI forms will be online and launched after elections are over. ETA is May.)

Election voting protocol – Kevin

- Discussed how elections are broken down in terms of elites, pros, and age group members for National Board General and Elite Directors.

Miscellaneous

- Council member, Melissa Stockwell, received the 2013 Wilma Rudolph Courage award. Congratulations!
- Lesley will be attending a Team Toledo Expo and will have a Mideast Booth to promote our Council.

Meeting Adjourned at 9:34 pm EST