

**USAT Midwest Region Council
Conference Call
Thursday, January 12th, 2017
9:00 pm – 10:00 pm EST**

Presiding: Michael Wendorf

Present:	Matt Allgeier	Todd Baldi	Thom Figueroa	Rob Garren
	Daphne Glover	Lesley Kruzel	Jereme Grinslade	Mike Groaning
	Courtney Maddock	Chris Navin	Kristin Nemitz	Lucas O'Bryan
	Paul Plummer	Jim Weaver	Graham Wilson	

Minutes: Michelle C Harter

Absent: Dave Kuendig Jeff Grady Dan Tun

ACTION ITEMS SUMMARY

Task	Responsible	BY (if applicable)
Review, revise, and launch youth grant applications.	Youth Subcommittee	January 30th
Compose and distribute MERCRS survey.	MERCRS Subcommittee	January 30 th
USAT Magazine Article due to Michelle.	TBD	January 30 th
E-newsletter contributions due to Michelle	All	February 15 th
Determine MECTC website funds needed.	Lucas/Courtney	Asap
Submit names/organizations to be potential fundraising partners for Midwest Region to Jim.	All	Ongoing

Meeting Minutes

Meeting Called to Order 9:01 pm EST

Roll Call – Michelle

Introductions – New Council members

- Thom Figueroa, USAT Certified Coach, Youth & Juniors, from St. Joseph, Michigan.
- Chris Navin, USAT Certified Performance Center- Fitness Formula Clubs, Chicago, Illinois.

Regional Chairs Committee Meeting – Michael

- Attending January 19th in Dallas.
- No Regional presentations this year.
- Will provide an update in February conference call.

Financial Update/Budget - Michael

- Reviewed Financial documents sent prior to meeting.
- We are estimating a \$3600 carryover to 2017.
- Income generated from the Symposium was higher than anticipated.

ROC proposal for clinics - Kristin

- We have a lack of officials in the Midwest Region. Specifically, we are in great need for Michigan and Kentucky.
- Proposed providing clinics at Leon's, Grand Rapids, and Tri Louisville to help grow the officials market.
- Funds needed for travel/hospitality to host these clinics.
- **Motion** made by Michael to allocate up to \$1000 to fund at least 2 Race official clinics in 2017. Seconded by Graham. All in favor. None opposed. **Motion carried.**
- Kristin will determine the best use of the funds to deliver the clinics and will report to the Council accordingly.

Collegiate proposal for website and MECTC update – Lucas

- Website for MECTC is up for renewal.
- Seeking funds to renew the hosting fees. The amount is yet to be determined.
- Council has allocated \$400 toward Collegiate for 2017.
- Location of the 2017 MECTC has not been voted upon yet.

Club Racing Series proposal – Todd

- Proposed ideas to integrate into MERCRS to help bring more awareness to the Club Racing Series.
- Suggestions made to provide branded trophies to high scoring clubs in each state at a designated Series Championship.
- Suggestion made to host a final Club Championship in Chicago.
- MERCRS committee was encouraged to discuss these ideas as well as changes to scoring to revamp the Series this year.
- Survey will be distributed to clubs to assess how MERCRS might be revamped.

Talent ID/RADC Update – Mike G.

- The RADC position will be reinstated this year as an unpaid volunteer position and integrated into High School programs.
- There will only be a few paid TIC positions which will focus on growing HPP teams.
- There will be no Talent ID Series. However, Mike will still be hosting the Purdue Youth/Junior clinic in April.

Subcommittee Updates- Chairs

- Youth – Will launch Grant Applications at the end of January, and will be seeking incremental funds for high school program initiatives.
- MERCRS – Will survey Clubs to assess and determine changes to the Series at the end of January.
- Fundraising – Seeking Council members to provide names of contacts/organizations that this committee can begin creating relationships with to support the Region.
- Marketing – Plan to increase social media content and frequency. Want to engage more traffic and interaction with consistent and pertinent postings.

Admin Update – Michelle

- Will be reaching out to the individuals who signed up for USAT Magazine Articles. First article due January 30th.
- Any announcements, highlights, articles can be submitted by Feb 15th for our Spring E-newsletter.
- Planning for our spring face-to-face meeting will begin. Anyone with access to an area, conference room, etc. through work, etc. , please let me know.

Meeting Adjourned at 10:07 pm EST