

**USAT Midwest Region Council  
Conference Call  
Thursday, February 5th, 2015  
9:00 pm – 10:00 pm EST**

**Presiding: Jim Weaver**

<b>Present:</b>	<b>Mike Abegg Mindy Soranno Graham Wilson</b>	<b>Todd Baldi Rob Garren Michael Wendorf</b>	<b>Dan Tun Lindsey Cook Lesley Kruzel</b>	<b>Juliette Goldstein Lawrence Giannetti</b>
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**Minutes: Michelle C Harter**

<b>Absent:</b>	<b>Robert Takla Jeff Grady Dave Kuendig</b>	<b>Mike Groaning Maggi Wettstein Nick Cunningham</b>
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**ACTION ITEMS SUMMARY**

<b>Task</b>	<b>Responsible</b>	<b>BY (if applicable)</b>
Submit thoughts/comments to Jim on how the incremental request funds affect the members we serve.	All	Feb 11
Submit your availability for March 28 <sup>th</sup> meeting in Chicago to Michelle.	All	Feb 11
Submit newsletter items to Michelle by Feb 18.	All	Feb 18
Contact National about ITU partnership.	Jim	Feb 20

**Meeting Minutes**

*Meeting Called to Order 9:05 pm EST*

Opening Remarks – Jim

- Introduction – Mindy Soranno, new Council Committee member representing Ohio.

Budget Update- Jim

- Our 2015 incremental budget request was not approved.
- Discussion about how the lack of additional funds will affect the programs and initiatives in our Region. Specific programs such as youth, TalentID, Race Director Symposium, and the underserved communities would be affected.

ITU Chicago 2015 - Rob

- We will be inquiring about partnering up with National at this event to maximize funds and create a stronger, unified presence.

Paratri – Dan

- USAT announced Paratri Development Race Series including Paratri Nationals, Pleasant Prairie(WI), Nantucket, and Santa Cruz. The goal is to increase domestic competitions. Dare2Tri is a sponsor of this Series.

- Paratri Regional Championships will be in Detroit which is also the ITU World Paratriathlon USA Championship Event.
- Elite World Paratri Championships are currently scheduled at the ITU Worlds in Chicago on Sept 17<sup>th</sup>. They are trying to get that event pushed to the weekend.
- 1<sup>st</sup> ITU Race in South Africa is coming up. Our own Council member, Lindsey, is guiding.

#### USAT Female Membership – Juliette

- Female USAT membership in the Mideast is below the National percentage at 35%.
- Discussed ways to get more women engaged as annual members such as presence at women's only events and partnering with companies such as Athleta or Gap.
- Proposed working with a partner to develop a training program that encourages USAT membership and caters to the busy woman interested in training for a sprint or Olympic distance.
- Discussion about the importance of promoting the value of a USAT membership to this market.

#### Admin Update – Michelle

- Submit announcements and/or articles for our Spring Mideast Region Newsletter by Feb 18<sup>th</sup>.
- Tentative Spring Face-to-Face scheduled for March 28<sup>th</sup> in Chicago.

Meeting Adjourned at 9:47 pm EST