

**USAT Midwest Region Council
Conference Call
Thursday, March 2nd, 2017
9:00 pm – 10:00 pm EST**

Presiding: Michael Wendorf

Present:	Matt Allgeier Daphne Glover Chris Navin Jim Weaver	Thom Figueroa Jereme Grinslade Kristin Nemitz Craig Thompson	Lucas O'Bryan Mike Groaning Graham Wilson
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Minutes: Michelle C Harter

Absent:	Dave Kuendig Dan Tun Paul Plummer	Todd Baldi Rob Garren	Jeff Grady Courtney Maddock
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ACTION ITEMS SUMMARY

Task	Responsible	BY (if applicable)
Share the MERCRS survey with clubs/team colleagues.	All	March 6th
Provides dates of availability in March and April for Face to Face spring meeting to Michelle.	All	March 6th
Provide your suggested contacts for all four Youth deliverables outlined below to Michael and Michelle.	All	March 10th
Provide update to Council on Women's call.	Daphne	March 10th
Review and distribute youth grant application.	Youth Subcommittee	March 10th
Request clarification and direction for RD Symposium from National.	Michael	March 17 th
Submit ROC budget to National for approval.	Michael	asap
Submit RD Symposium Budget to Michael.	Michelle	asap

Meeting Minutes

Meeting Called to Order 9:03 pm EST

Roll Call – Michelle

USAT Operating Tenants - Michael

- General discussion of the Operating Tenants recently distributed. The Regional Operating Manual (ROM) is no longer in existence.
- Regional programs and efforts will be aligning to the guidelines stated in the Tenants.

USAT designee Call Updates – Michael, (Todd), and Daphne

Short-Course Racing – Michael on behalf of Todd:

- 25% of the budget will be allocated toward short-course racing initiatives. The premise is to make triathlon more accessible and visible to people active in other activities and events such as marathon running. Two directives of this effort include:

- 1) Staffing at 8 Running Events throughout the country. Council members are being asked to attend these designated events to promote USAT. Race Directors will also be encouraged to attend to promote their multisport Events.
- 2) The label "short-course" will be intentionally switched to "sprint or international" distance to remove the perceived stigma.

Women – Daphne

- 25% of the budget will be allocated toward events and initiatives focused on increasing women's participation.
- Daphne was unable to attend the first call but will provide a meeting update to the group once she is able to listen to the recording.

Youth – Michael

- 40% of the budget will be allocated toward increasing youth participation and exposure to multisport.
- We received authorization to continue our Regional Youth grant program provided we are not granting funds to high performance teams or elites.
- National is asking for four deliverables on the youth initiatives:
 - 1) Contacts for 2-5 Youth Summer camps that could incorporate a triathlon activity within their camp schedule (Tri-in-a-Box).
 - 2) List of YMCA's to distribute flyers for the Splash & Dash Series. This list might also include Boys and Girls Clubs and other organizations working with youth. We will send a list of Splash and Dash venues.
 - 3) Contacts for 2-5 local swim teams (Age Group and Masters) to provide USAT information.
 - 4) Contacts to local high schools who might be interested in starting a triathlon program (administrators, athletic and/or recreational directors, teachers, coaches)
- Council members should submit their suggestions for these deliverables to Michael and Michelle by March 10th.

Subcommittee Updates

Youth (Michael)

- Since we are authorized to move forward, the Subcommittee will review and revise the application. Launch as soon as possible.

MERCERS (Michelle on behalf of Todd)

- We had a productive call with several ideas to revamp MERCERS. A survey went out to past MERCERS participants and past certified USAT clubs that may have not participated in MERCERS.
- Once Survey results collected, the subcommittee will meet to discuss revisions and finalize.

MECTC (Lucas)

- Received two bids for MECTC and are deliberating on the final votes from Clubs to determine the host for this year's Conference Championship.

ROC (Kristin)

- Has submitted budget for Race Official clinic at Tri-Louisville. Will continue to work out total funds needed for both clinics and determine what will be covered in light of the new tenants.

Purdue Spring Clinic and RD Symposium (Mike G.)

- Purdue Spring Clinic cancelled due to construction. \$1500 of Mideast Budget was allocated towards this event.
- Suggested we look at the Purdue Collegiate Camp as opportunity to promote USAT and increase exposure.
- RD Symposium status is on hold until further direction from National. Michael will pursue clarification and Mike will speak with the Midwest to determine their interest in sponsoring again this year.

Open Council Seat – Michael

- The open voting seat on the Council is on hold until the status of the Regions is resolved at the National RCC Meeting in May.

Face-to-Face Spring Meeting

- Provide dates of availability to Michelle for March and April.
- This meeting is necessary to convene and discuss budget reallocations in light of new tenants, further pivoting of program to align with national initiatives, approval of youth grants and updates from ongoing national conference calls on youth, women and sprint racing initiatives.

Meeting Adjourned at 9:55 pm EST