

**USAT Mideast Region Council  
Conference Call  
Thursday, October 6th, 2016  
9:00 pm – 10:00 pm EST**

**Presiding: Michael Wendorf**

**Present:**    **Dan Tun**                      **Graham Wilson**                      **Todd Baldi**                      **Jim Weaver**  
                   **Rob Garren**                      **Jeff Grady**                      **Lucas O’Bryan**  
                   **Jereme Grinslade**                      **Lesley Kruzel**                      **Paul Plummer**

**Minutes: Michelle C Harter**

**Absent:**    **Courtney Maddock**                      **Mike Groaning**                      **Daphne Glover**  
                   **Dave Kuendig**                      **Kristin Nemitz**

**ACTION ITEMS SUMMARY**

Task	Responsible	BY (if applicable)
Indicate hotel needs for Nov 5 <sup>th</sup> meeting.	All	Oct 10
Submit Magazine article to Michelle.	Graham	Oct 17

**Meeting Minutes**

*Meeting Called to Order 9:03 pm EST*

*Roll Call – Michelle*

2017 Budget Update – Michael

- 2017 Budget Summary worksheet submitted to National.
- No new programs added, and Spring Face-to-Face meeting included for next year.
- Funding is based on adult and youth memberships as of June 30<sup>th</sup>, 2016.
- Potential incremental funding requests from the Mideast will be discussed at our Nov meeting.
- The Region will be evaluated based on how well we grow membership and community.

Race Bid Selection Committee Update - Todd

- Reviewed the selection process and requirements for this years’ applicants.
- Selections for the following were named and the rationale for selections were discussed:
  - 2017-18 Mideast Regional Championship (Oly Tri, Oly AqB)- Leon’s Triathlon, June 4
  - 2017 Mideast Regional Sprint Duathlon Championship – Experience Triathlon Batavia Duathlon, June 11
  - 2017 Mideast Regional Olympic Duathlon Championship – Michigan Titanium, Aug 20
- **Motions** made by Michael to approve the selections for each event listed above. All motions seconded by Todd.  
All in favor for each selection. Motions passed.
- Selections are **confidential** until approval by USAT National and permission to announce granted.

#### Acquisition and Retention Efforts –Michael

- Stephanie Bird is seeking events of 400 or more participants in each Region to campaign and solicit memberships on site in collaboration with Regional Council members.
- Council discussed a few events to submit for this collaborative effort.
- Suggestions also made to ensure that RD's of our Regional Championships are aware that we rely on them to promote our Championships to attract entries and create a "special event" atmosphere so that our event is recognized.
- An Event pin was discussed as an option for next year's race to give to every participant in our Regional Championship that is handed out by Council Reps at the finish line.

#### Admin Update – Michelle

- Our November 5<sup>th</sup> meeting will be in West Lafayette, Purdue University Rec Center, 9 am to 3 pm. More details forthcoming.
- An article for the USAT Magazine is due to Michelle by October 17<sup>th</sup>. Graham volunteered to author the article.

Meeting Adjourned at 10:09 pm EST