

**USAT Mideast Region Council
Conference Call
Thursday, October 10th, 2013
9:00 p.m. to 10:00 p.m. EST**

Presiding: Jim Weaver

Present: **Lesley Kruzal** **Robert Takla** **Mike Groaning** **Melissa Stockwell**
 Lawrence Giannetti **Rob Garren** **Rick Slawinski**
 Michael Wendorf **Keri Serota** **Kevin Smeltzer**

Minutes: Michelle C Harter

Absent: **Jeff Grady** **Rosalyn Popham** **Drew Heintz**
 Graham Wilson **Eric Potter**

ACTION ITEMS SUMMARY

Task	Responsible	BY (if applicable)
Forward the Race Director Symposium Invitation to entire Council to send to personal network contacts.	Michelle	Oct 14
Send Custom Tent info to Michelle	Keri	Oct 14
Form Subcommittee for ITU Chicago onsite Mideast promotion.	Rob	Jan 2014
Explore Sponsorship opportunity for Tent promotions.	Jim	March 2014
Investigate pros/cons of purchasing versus renting a tent.	Michelle	March 2014

Meeting Minutes

Meeting Called to Order 9:03 p.m. EST

Opening Remarks- Jim

- Roll call and greeting.
- Comment on the success of our Council teamwork in implementing compliance verification within the Race Bid process. This new component put the onus on Race Directors to be compliant and resulted in 100% compliant applicants.

Race Director Symposium Update - Mike

- Spoke with the Midwest Region at the suggestion of Meg Weagley and Barry Siff to extend the invitation to the Race Directors in their Region.
- Midwest Region agreed to contribute funds for their participation to help with costs such as food and parking.
- We are on track with registrations with 8 so far as of the conference call. A few email blasts will go out to encourage registration by the November 4th deadline.
- Council asked to send personal invitations to Race Directors within his/her own network.

Race Bid Selection Committee – Robert

- Final selections made and notifications were sent to National for the 2014 Special Qualifier and the 2014 Regional Duathlon Championships (Sprint and Olympic Distance).

2014 ITU World Series and AGN-Michael/Jim

- With Chicago receiving great exposure and press for the ITU events, there is opportunity for us to have great presence, support, and brand awareness.
- June 2014 will be a busy month for the Council with various opportunities for additional exposure: Special Qualifier, Grand Rapids LC Nationals, Mideast Regional Championship, and the ITU Event. AGN will be another opportunity for brand awareness and a location to bring athletes and Council together.
- Proposal made to budget funds for purchase of a logoed tent and table for these events.
- Jim requested a subcommittee be formed to spearhead a planned presence at key Events (i.e. ITU, AGN). (*Post-meeting Update* -Rob Garren has volunteered to lead subcommittee for ITU Chicago.)
- Suggestion made to find sponsors to provide amenities at the tent.
- Discussion on exploring whether purchasing or renting a tent would be the best option given the need for storage, transport and maintenance.

2014 Budget Update – Michelle

- Budgets will be submitted soon. Funding based upon membership numbers as of June 30th, 2013. Total for Mideast is 15,148 members.
- Allocations for programs we wish to continue are being compiled. Any allocation over the base fund will be submitted as an incremental funding request. This request needs to demonstrate how this incremental request enables the USAT core objectives from the Strategic Plan.
- Jim will present our Budget to the Board in Colorado in mid-November.
- Request made to add an incremental funding request for a Mideast Regional Summer Camp at Northwestern for youth, junior and U-23's.

Miscellaneous

- Please vote in the Election for National Board, Council members, and By-Laws.
- Robert is competing in the IM Florida and will be competing for an organization called Kids on the Go.

Meeting Adjourned at 10:04 pm EST