

**USAT Mideast Region Council
Conference Call
Thursday, April 7th, 2011
9:00 – 10:00 pm EST**

Presiding: Jim Weaver

Present: Lawrence Giannetti Lesley Kruzel
 Jenn Finn Brian Burton
 Kelly Wissolik Kevin Smeltzer

Minutes: Michelle C Harter

Absent: Bill Tough Tara McCarthy Casey Hill Tom Nagel
 Dan Monahan Michael Wendorf Greg Mueller

ACTION ITEMS SUMMARY

Task	Responsible	BY (if applicable)
Submit list of organizations/groups receiving du flier to Michelle.	All who are distributing/submitting flier to organizations, clubs, etc.	ongoing
Compile table of Council Members attending Du races to determine which races are and are not covered.	Michelle	April 11th
Follow-up with the two prospective Council members.	Jim	April 13th
Follow-up with Tara on sending eblast promoting MERCERS to all members	Michelle	April 11th
Compile stats on constant contact communication open rates.	Michelle	April 19th
Send Call to vote for RADC funding request.	Jim/Michelle	April 20th
Submit magazine request to Michelle to distribute.	All	ongoing
Develop plan for Youth Grant program.	Youth Committee	April 27 th

Meeting Minutes

Meeting Called to Order 9:04 p.m. EST

Introduction of Prospective Council Members – Jim

- Keri Schindler – background and area of interest is the paratriathlete. Briefly presented her background to Council.
- Jeff Grady – Certified Race Director, and triathlete for many years. Briefly discussed his background.
- **Call to vote** to appoint Keri and Jeff to the Mideast Region Council. **All in favor (5). None opposed.**

Duathlon Promotion Update– Jenn

- Council is being asked to help in the distribution of fliers in the Mideast Region.
- Race Directors, etc., are open to posting on their website, newsletters. Online postings will be an effective and efficient way to distribute flier in addition to visiting locations.
- Second promotional push will happen mid-season. If you wish to customize flier to your area, that is welcome.
- Any Council member distributing flier needs to submit names of organizations or groups receiving flier to Michelle to track exposure.

Board of Directors Update - Kevin

- BOD will be having a meeting at the Duathlon Nationals at the end of the month. Will be honoring 2010 Athletes of the Year.
- Rob Urbach, CEO, is settling into new position well and is very positive about the direction of USA Triathlon.
- Kevin will share an overview of initiatives being proposed to Board Members. Council will be encouraged to provide feedback.

MERCERS update- Lesley

- Ten Club participants have registered for MERCERS.
- Encouraged Council to keep promoting the Series.
- Suggested that another eblast be sent to all members. Original eblast sent to Clubs only.
- MERCERS was promoted in latest newsletter.

Youth – Jim

- Greg, RADC, is requesting funds for the Junior Elite Series. He has outlined the need and expected attendance.
- Call to Vote will be sent to Council once details are finalized to approve funding.
- Discussion about the Youth Grants to be distributed..
- Youth grant applications will be distributed by the Youth Committee to the entire Mideast Region. Timeline yet to be determined. Money must be disbursed by September.
- Lawrence volunteered to serve on the Youth Committee.

Administrative – Michelle

- Magazines are available to distribute at any race, clinic, expo, etc. Contact to receive some.

Meeting Adjourned at 10:15 pm EST