

**USAT Mideast Region Council  
Conference Call  
Thursday, February 6, 2014  
9:00 p.m. to 10:00 p.m. EST**

**Presiding: Jim Weaver**

|                 |                           |                       |                       |                       |
|-----------------|---------------------------|-----------------------|-----------------------|-----------------------|
| <b>Present:</b> | <b>Lesley Kruzel</b>      | <b>Jeff Grady</b>     | <b>Mike Groaning</b>  | <b>Robert Takla</b>   |
|                 | <b>Lawrence Giannetti</b> | <b>Rob Garren</b>     | <b>Rosalyn Popham</b> | <b>Rick Slawinski</b> |
|                 | <b>Michael Wendorf</b>    | <b>Kevin Smeltzer</b> | <b>Lindsey Cook</b>   |                       |
|                 | <b>Melissa Stockwell</b>  | <b>Keri Serota</b>    |                       |                       |

**Minutes: Michelle C Harter**

**Absent: Eric Potter  
Graham Wilson**

**ACTION ITEMS SUMMARY**

| Task                                                                                          | Responsible | BY (if applicable) |
|-----------------------------------------------------------------------------------------------|-------------|--------------------|
| Form ITU Subcommittee.                                                                        | Rob         | Feb 11             |
| Write article for Spring USAT magazine.                                                       | Lindsey     | completed          |
| Submit committee and Regional Events interest to Michelle.                                    | All         | Feb 14             |
| Distribute youth grant applications.                                                          | Michael     | Feb 20             |
| Submit an outline proposing a Youth Day Camp Series as part of the Youth Development Program. | Michael     | Feb 27             |
| Follow-up on election voting email issue.                                                     | Jim         | completed          |
| Website and social media content submission.                                                  | Michelle    | ongoing            |
| Follow up on self-seeding starts rule.                                                        | Rosalyn     | completed          |

**Meeting Minutes**

*Meeting Called to Order 9:05 p.m. EST*

Opening Remarks- Jim

- Roll call and greeting.
- Drew resigned due to a job promotion and graduate school.
- Eric will be resigning. He is being called back to military duty.
- Attended the Triathlon Business International Conference.
- Welcome back to Lindsey Cook, who is rejoining the Mideast Council this year.

Budget Update - Jim

- Incremental Budget was approved, totaling an additional \$13K.
- This year we will be focusing closely on how we spend the funds and demonstrating the ROI.

Youth Update - Michael

- A proposal for a Youth Skills Camp was submitted to offer an overnight camp for Juniors. This Region is underserved for the HPP and Elite group.
- The incremental funds for youth development/skills camp were approved. Discussion on the best use of these funds for a youth skills camp took place including how the Talent ID Series might be incorporated.

- It was proposed and agreed that focus would be best placed on youth development where various day camps in conjunction with a race would offer a better ROI.
- Youth Grant Applications will be distributed soon.

#### ITU Chicago Update – Rob

- Course will be finalized soon. Once finalized, an email push will go out.
- A subcommittee with Council members is being formed to determine ways we will support and promote this Event.

#### Administrative Update – Michelle

- Face to face dates will sent out again to determine best date for most of the Council
- Review of Committees and Regional Events attendance for this year.
- Submit website and social media content to Michelle due to Drew's resignation.
- Election email link issues will be addressed for those having problems voting.

Meeting Adjourned at 10:06 pm EST